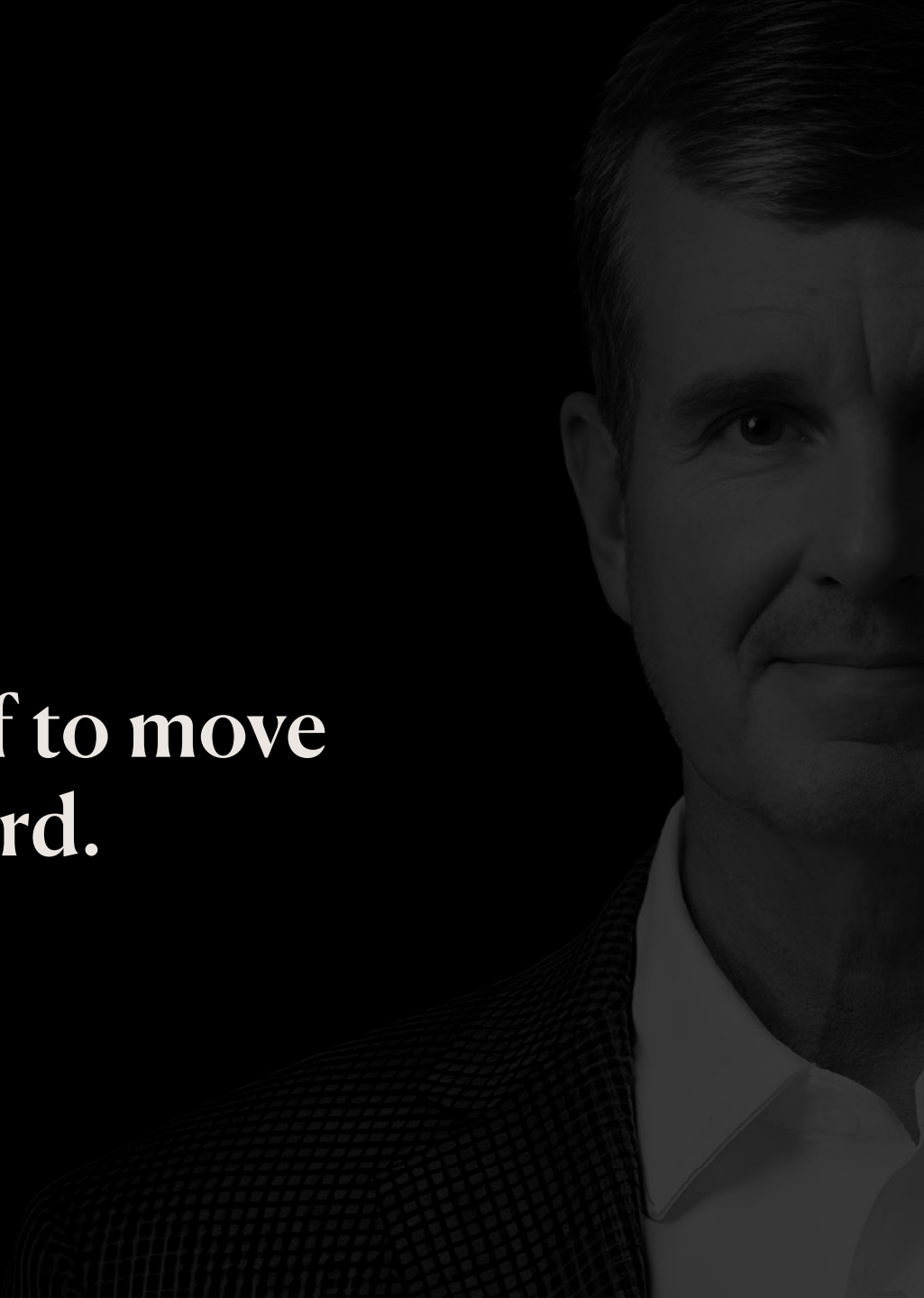



PAUL KIRKEGARD

**I help business leaders use golf to move
important relationships forward.**



**Golf and business share a long history.
But most business golf misses the point.**

An aerial photograph of a golf course during the golden hour of sunset. The scene is dominated by vibrant green fairways and greens, which are interspersed with sand traps and water hazards. The surrounding landscape consists of rolling hills and valleys, some of which are covered in dry, golden-brown grass. The sky is a clear, pale blue, and the overall lighting is warm and soft, creating a serene and picturesque atmosphere. In the lower-left quadrant, a white text overlay is present.

Golf is the vehicle.
Not the objective.
The relationship is what matters.

**Host with confidence.
The details are handled.**

**On the course. Off the course.
And in between.**

**The right people.
The right setting.
The right reasons.**



**That's business golf.
Done right.**

Strategy.
Design.
Execution.
It's what I do.

I work with a small number of clients each year.

Through ongoing advisory relationships
or individual engagements.

A simple approach.

You choose the guests and the objective.
We agree on a venue, format, and budget.
I take it from there.

Experiences that capture
your guests' attention
and respect their time.

An aerial photograph of a golf course green and bunker. The green is a vibrant, well-maintained patch of grass, surrounded by a dark, rocky border. A small, irregularly shaped bunker is visible on the left side of the green. The surrounding landscape is a mix of dense green trees and open grassy areas, with some rocks scattered throughout. The lighting suggests a late afternoon or early morning setting, with long shadows and a warm, golden glow.

**Foursomes at
top private clubs
around the country.**



**Access to the people
and places behind
golf's biggest brands.**

Scotty Cameron
Founder, Scotty Cameron Golf



Thoughtful gifts
and touchpoints
to extend
the experience.

Founder-led. Guided by experience.

PGA professional. Tournament director.
Corporate executive.

Two decades in golf.
One in finance.

Penn State honors graduate.
Military veteran.

SELECTED CLIENTS



AMERICAN EXPRESS



If golf is part of
your relationship strategy,
and it should be,
it deserves to be done thoughtfully.



1916

It starts with a conversation.

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